

# ***The State of the Building Union***

## ***A Call to Innovate, Build, and Lead***

***My fellow builders, innovators, and visionaries,***

Today, we assess the **State of the Building Union**. And I am proud to report: the spirit of innovation is alive, but our work is far from complete.

Across this great industry, we see progress and potential. Yet we also see the challenges - rising costs, strained supply chains, and an ever-growing demand for affordable, sustainable housing. The old ways of building, the methods that once defined our craft, can no longer keep pace with the needs of modern America.

### ***The Challenges We Face***

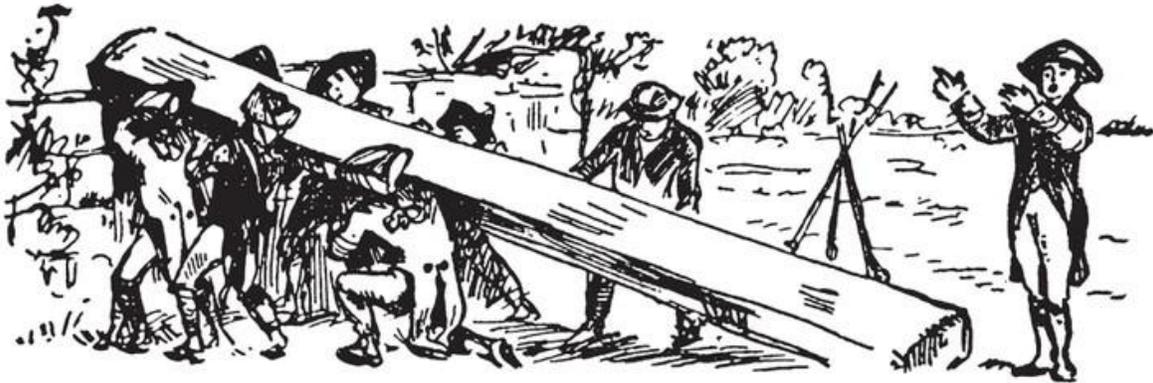
Our workforce is stretched thin. Materials are expensive. Timelines are long. And as the generations change, so too do the expectations of the people we serve. They want smarter homes, greener living, and faster delivery.

For too long, we've been bound by outdated systems - the same "stick and stone" approach that once built our cities but now slows our progress.

## ***The Progress We've Made***

But amid these challenges, a new generation of builders has emerged - innovators who believe in doing more with less, who embrace technology and efficiency as the foundation for a better future.

**Gorilla Composites** is proud to stand among those innovators. Our **GCI 4' x 8' HSC panel wall system** is not just a product, it's a declaration of what's possible when precision, performance, and purpose unite.



### ***With Gorilla's panel technology, we can:***

- Build **faster** with pre-engineered panels that connect like LEGO® bricks.
- Build **stronger** with panels delivering **7.5 to 15 times the axial load** of conventional walls.
- Build **smarter** manufacturing panels in-house and break free from the unpredictability of supply markets.

This is progress we can measure. This is the strength of innovation.

### ***The Path Forward***

The state of our building union is **strong**, but its future depends on one thing:

***Our willingness to adapt.***

We must embrace the technologies that allow us to construct affordable, efficient, and sustainable homes for every community. We must move beyond yesterday's limitations and build toward tomorrow's possibilities.

And when the history of this industry is written, let it be said that *this generation of builders* chose to lead, to innovate, and to rise to the occasion.

The tools are ready. The demand is here. The future is yours to build.

**Join us at:** [www.gorillacomposites.com](http://www.gorillacomposites.com) and see how Gorilla's proven HSC technology can help you lead the next era of American construction.

Together, we will make the State of our Building Union stronger than ever.

*Gregory J. Leja*